

HAZEM AL AMAYREH

Talent Management Leader | Certified Trainer | Instructional Designer

Hazem Al Amayreh is a talent management and learning and development leader with more than 17 years of experience in the MENA pharmaceutical sector. He serves as MENA Talent Management Senior Manager at Dar Al Dawa and previously held regional learning, sales effectiveness, and first-line sales management roles at Hikma Pharmaceuticals.

He has delivered more than 1,400 training days to over 10,000 professionals and people managers across 15 countries. His work spans leadership, coaching, communication, commercial capability, performance management, and career development. He designs practical programs that combine facilitated workshops with role plays, simulations, games, quizzes, and interactive assessments.

Hazem has also developed more than 10 adaptive online courses using AI-enabled learning platforms, integrating digital activities with face-to-face learning. As the founder of iDevelop MENA, he works with organizations to translate capability needs into relevant, engaging training experiences.

CERTIFICATIONS & SPECIALIZATIONS

- Project Management Professional (PMP®) - Project Management Institute (PMI)
- Learning and Development - HRCI
- Master British Certified Trainer Masterclass - CPD Standards Office
- Certified Training Professional - American Certification Institute (ACI)
- Learning Experience Design (LXD) Specialization - University of Michigan
- Online Learning Design for Educators Specialization - Macquarie University

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